

BECOME A SPONSOR OR CEILI HOST!



ST. PAT'S KITCHEN PARTY

- a Christmas Ceili -

featuring

ANNA LUDLOW & FRIENDS



Tuesday November 25
Infinity Convention Centre
6:00 Cocktails, 7:00 Dinner
stpatsfoundation.ca/party



ST. PATRICK'S HOME OF OTTAWA FOUNDATION



YOU'LL BE IN GOOD COMPANY WHEN YOU SUPPORT ST. PAT'S

St. Patrick's Home of Ottawa has been caring for Ottawa's most vulnerable people since 1865 when it was established as a home of refuge for Irish immigrants and orphans. Today it is a beloved, highly respected long-term care home that provides quality person-centred care to 288 individuals on Riverside Drive.

Our Foundation is proud to facilitate community donations that fund priority programs and special projects that contribute to the health, well-being and quality of life of the residents.

We invite you to join the growing number of local businesses that believe every senior deserves quality, compassionate care and the opportunity to live as fully and independently as they can, with dignity and respect.

To get involved, please contact Meg Friedman, Executive Director, by phone at (613) 731-0094 or by email at MegFriedman@stpats.ca.

ST. PATRICK'S HOME OF OTTAWA FOUNDATION





GOOD FOOD. LIVE MUSIC. LOADS OF FUN.

You're invited to kick off the holidays with an **authentic Celtic Christmas party** featuring fabulous food, seasonal cocktails, and a mix of lively Celtic tunes, and traditional Christmas music.

A NIGHT YOU'LL BE PROUD TO SHARE WITH CLIENTS & FRIENDS.

Anna has been on the Celtic/Folk scene for 20+ years. She has collaborated with Canada's best artists, performed in the production, DRUM, and was the first fiddler to perform in the Tony award-winning show, 'Come From Away'.

A multi-instrumentalist, vocalist and song-writer; she will be accompanied by musicians on piano, percussion, banjo, mandolin, and guitar.



ST PATRICK'S HOME OF OTTAWA FOUNDATION



MAXIMIZE YOUR VISIBILITY AS PRESENTING SPONSOR

At St. Patrick's Home of Ottawa Foundation, we pride ourselves on providing our sponsors with **unparalleled recognition and corporate engagement**. So, throughout our pre-event, day-of, and post-event communications, we will put your company's brand front-and-centre!

We would **love to collaborate** with you to ensure that your company, associates and clients have **the best sponsorship and event-day experience**.

Your recognition and benefits include:

- Exclusive presenting sponsorship status and premier logo placement and "tags" on all print and digital communications including posters, social media posts on LinkedIn, Facebook & Instagram, email marketing and web promotions; plus a social post and an email blast dedicated to announcing your sponsorship.
- Event day recognition at registration, on a 24" X 36" sign designed by your team, logo placement on table cards, two large screens in the Salon, and the opportunity to welcome the guests before dinner. Logo placement on the event program cover, a message from your top executive on the inside cover, plus a full-page ad.
- 16 tickets to host clients and/or show appreciation to staff!

PRESENTING SPONSOR \$10,000



STEP INTO THE SPOTLIGHT AS DINNER SPONSOR OR WINE & COCKTAIL HOST

Executive Chef, Jason Peters is known for creating unique menus and delectable dishes that people will talk about. As the **dinner sponsor**, you will be recognized for delighting guests with an exceptional Christmas feast! As a bonus to the recognition and benefits listed below, we'll place two 24" X 36" signs, designed by your team and engage you in opening the buffet!

As the **wine & cocktail host**, you will elevate the guest experience by providing each guest with their choice of a cocktail, glass of wine, draft beer or soda during the cocktail reception, and wine service during dinner. Special recognition will include logo placement on cocktail napkins and the drink ticket provided to each guest.

Your recognition and benefits also include: Logo placement and/or "tags" in print and digital promotions including posters, at least three social media posts, on LinkedIn, Facebook & Instagram (incl. one dedicated to announcing your sponsorship); two email blasts to 1,800 e-subscribers, and the event website. On-site recognition at registration, two large screens in the Salon, a full-page ad in the event program, and 8 tickets to host clients and/or show appreciation to staff.

DINNER SPONSOR \$5,000
WINE & COCKTAIL HOST \$5,000



BOOST RECOGNITION & BENEFITS AS ENTERTAINMENT OR DECOR SPONSOR

As **Entertainment Sponsor**, you will be recognized for bringing Anna Ludlow & Friends to the stage! Known for playing lively, toe-tapping Celtic tunes and a mix of traditional Christmas music this group of multi-instrumentalists (we're talking fiddle, piano, percussion, banjo, mandolin, guitar and vocals) will keep the party going all night long!

As **Decor Sponsor**, you will be recognized for creating a festive, warm atmosphere with pretty linens, lanterns, lights, greenery and other seasonal accents - all the things that fill our hearts with joy during the holiday season.

Your recognition and benefits also include: Recognition in digital promotions with "tags" in LinkedIn, Facebook and Instagram posts, logo placement on the event webpage, in an email to 1,800 e-subscribers, on-site recognition at registration, two large screens in the Salon, the event program, and 4 tickets to host clients and/or show appreciation to staff.



ENTERTAINMENT SPONSOR \$2,500
DECOR SPONSOR \$2,500



DELIGHT YOUR CLIENTS, STAFF AND FRIENDS AS A CEILI HOST

St. Pat's Sixth Annual Kitchen Party will provides you with the opportunity to **treat your guests** to an authentic Celtic/East Coast kitchen party.

As a **Ceili Host** you will receive eight tickets to the party where you and your guests will enjoy: Celtic and Christmas music performed live by professional musicians; delicious food; and one complimentary beverage per person. It's a wonderful event to experience with others while raising important funds for St. Pat's.

Your recognition and benefits also include: An appreciation post and multiple "tags" on LinkedIn, Facebook and Instagram posts and logo placement on the event website. On-site logo placement on registration signage, on the two large screens inside the Salon and inside the event program, and of course, 8 tickets to host clients, family or friends and/or to show appreciation to staff.

CEILI HOST \$1,500
INDIVIDUAL TICKETS \$200 WITH A \$50 TAX RECEIPT



BE A PART OF SOMETHING SPECIAL. CONTRIBUTE TO THE HEALTH & QUALITY OF LIFE OF RESIDENTS.

Join the growing number of local companies that support the delivery of
quality, person-directed care and meaningful programming.



We're here to collaborate and make your involvement a special experience.
Call Meg at (613) 731-0094 x350 or send an email to MegFriedman@stpats.ca.