

2024 SPONSORSHIP OPPORTUNITIES



**NETWORK. HOST CLIENTS. RECOGNIZE STAFF.
GATHER WITH FRIENDS & FAMILY.
CONTRIBUTE TO QUALITY, PERSON-CENTRED CARE.**



St. Patrick's Home
of Ottawa
Foundation

2865 Riverside Drive, Ottawa, ON K1V 8N5

T: (613) 731-4660 E: foundation@stpat.s.ca

Charitable Business No. 88897 0399 RR001

ABOUT US

St. Patrick's Home of Ottawa, or St. Pat's, as it's affectionately known in the community, has been caring for Ottawa's most vulnerable people since 1865. First established as a home of refuge for Irish immigrants and orphans, today it is a beloved long-term care home that provides quality person-directed care to 288 individuals on Riverside Drive.

TOGETHER - SUPPORTING QUALITY, PERSON-CENTRED CARE.

St. Patrick's Home of Ottawa Foundation is proud to work with the Home and the community to support priority programs and projects that support the delivery of quality person-centred care and meaningful programming. This includes a comprehensive Spiritual and Pastoral Care Program, a variety of Community and Social Engagement Initiatives, Music & Memories™ therapy, and staff training in DementiABILITY™ Methods.

Our Foundation is blessed to have a community of loyal individual and corporate supporters who give, sponsor, and attend our signature events as a way to contribute – in a substantial way – to the health, well-being, and quality of life of residents.

If you're not actively engaged as a supporter of St. Pat's, we encourage you to get involved, learn more, and discover how you can positively impact residents' care and daily life experiences.

So, go ahead and make plans now to **9&DINE** with us in May, engage in friendly competition at **Night at the Museum: Team Trivia Challenge** in October, or celebrate the holidays at **A Christmas Céili** in December.



YOU'LL BE IN GOOD COMPANY

*Join the growing number of businesses that support
St. Patrick's Home of Ottawa Foundation.*



9&DINE FOR ST. PAT'S

Monday, May 27, 2024
The Canadian Golf & Country Club

*Join us for a
unique, social
golf experience*

The **9&DINE FOR ST. PATRICK'S HOME**, now in its fourth year, is known for providing our sponsors and guests with a truly unique, social golf experience.

With its mid-afternoon start, half-round of golf, on-course food and beverage tastings, and post-golf Patio & Pints Reception with live music and delicious barbecue, this 9&DINE is fresh, fun, and a little bit different, in the very best of ways.

Our golfers have free access to the driving range, receive a complimentary pint and swag bag, participate in fun on-course contests, and later, bid on fabulous items from select restaurants, shops, services, cafes, arts organizations, and local attractions.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

SOLD - BMO NESBITT BURNS

- Exclusive recognition as Presenting Sponsor on all print and digital communications including: posters, social media, emails, the Foundation's website; and onsite signage throughout the venue.
- Opportunity to place branded tent and banners at Canadian Golf & Country Club, and to provide branded swag bags and products for all golfers.
- Opportunity to welcome participants before the shotgun start and to assist with the prizes.
- Four complimentary foursomes.

ENTERTAINMENT SPONSOR - \$2,500

One spot available

- Exclusive recognition as the Entertainment Sponsor on print and digital communications including: at least two social media posts; at least one email; the Foundation's website; and signage by the staging area.
- Logo placement in the sponsorship collage (for onsite signage and other promotions).
- One complimentary foursome.

CONTEST SPONSOR - \$1,000

Two spots available

- Recognition as either the Longest Putt or Closest to the Pin contest sponsor
- Verbal recognition from the podium during the prize presentations
- Logo placement in the sponsorship collage included on the Foundation's website and onsite signage.

PATIO & PINTS RECEPTION SPONSOR - \$5,000

ON HOLD - COLONNADE INVESTMENTS

- Exclusive recognition as the Patio & Pints Sponsor on print and digital communications including: at least three social media posts; at least two emails; the Foundation's website; and onsite signage throughout the reception area.
- Logo placement on the complimentary beverage tickets (one per golfer), cocktail napkins, and the sponsorship collage.
- Two complimentary foursomes.

DOUBLE-HOLE SPONSOR - \$2,500

Nine spots available

- Logo placement on two Hole Sponsor signs at Canadian Golf & Country Club.
- Logo placement in the sponsorship collage included on the Foundation's website, onsite signage, at least one social media post, and at least one email.
- One complimentary foursome.

PRIZE SPONSOR - \$500

One spot available

- Verbal recognition from the podium during the prize presentations for Best Foursome, Most Honest Foursome, Longest Putt, and Closest-to-the-Pin.
- Logo placement on the prizes (sticker, envelope, or another format, TBD).

GAME NIGHT AT THE MUSEUM: TEAM TRIVIA CHALLENGE

Friday, October 18, 2024
Canadian Museum of Aviation

In 2023, we established a Young Professionals Committee to engage the next generation of community leaders and volunteers, and with their support, we launched **Night at the Museum: Team Trivia Challenge**. Hosted by Michael O'Byrne, former CTB news anchor, it was a night for networking, team building and friendly competition in support of St. Patrick's Home of Ottawa.

FIVE REASONS you should attend NIGHT at the MUSEUM:

- #5. Networking and meeting new people.
- #4. Having a laugh with colleagues, clients or friends.
- #3. Testing your knowledge through five friendly rounds of team competition.
- #2. Noshing on delicious bites with beverage tastings.
- #1. Supporting the delivery of quality care and programming at St. Pat's!



I'm proud to Chair the Young Professionals Committee and continue Kelly Santini's commitment to St. Patrick's Home and the residents in their care. I encourage you to get involved and help us raise more funds for priority programs and projects at St. Pat's. It promises to be a night of GOOD FUN and team-building for people of all ages!

Josh Vickery, Associate Lawyer, Kelly Santini

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$7,500

One spot available

- Exclusive recognition as Presenting Sponsor on all print and digital communications including posters; social media posts; emails; logo placement on the Foundation's website, the large screen during the cocktail reception, and onsite signage.
- Exclusive opportunity to speak at the event.
- Two complimentary trivia teams (of up to 8 players each).

TRIVIA ROUND SPONSOR - \$2,500

Five spots available

- Exclusive recognition as the Trivia Round Sponsor, during one of five rounds of trivia.
- Logo placement in the sponsorship collage on the screen during the cocktail reception and before your round of trivia.
- Recognition by the Game Host before your round of trivia, and the opportunity to present prizes to the winners of your round of trivia.
- Recognition in at least one social media post on Facebook, Twitter and LinkedIn, and at least one email to 1,800 e-subscribers.
- One complimentary trivia team (of up to 8 players).

COCKTAIL SPONSOR - \$3,500

One spot available

- Exclusive recognition as Cocktail Reception Sponsor on print and digital communications including at least three social media posts; at least two emails; logo placement on the Foundation's website, the large screen during the cocktail reception, and onsite signage.
- Logo placement on cocktail reception tables and cocktail napkins.
- One complimentary trivia team (of up to 8 players).

TEAM SPONSOR - \$1,000

- Logo placement in the sponsorship collage on the screen during the cocktail reception, as well as your table sign.
- Recognition in at least one social media post on Facebook, Twitter and LinkedIn.
- One complimentary trivia team (of up to 8 players).



A CHRISTMAS CÉILI

A festive celebration with live music and Irish dance

Coming soon in December 2024

In early 2020, St. Patrick's Home of Ottawa Foundation held its first Kitchen Party at the Horticulture Building as a way to celebrate the history and heritage of St. Pat's, and bring our community together for an evening of good food and company, live Celtic music and Irish dance, and raising essential funds for priority resident-centred programs. This year, we've reimagined this event as a festive holiday celebration and luncheon, with more information coming soon.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$10,000

One spot available

- Exclusive recognition as Presenting Sponsor on all print and digital communications including: posters, social media, emails, the Foundation's website; and onsite signage throughout the venue.
- Exclusive opportunity to speak at the event.
- Three complimentary tables (8 guests each).

ENTERTAINMENT SPONSOR - \$5,000

One spot available

- Exclusive recognition as the Entertainment Sponsor on print and digital communications including: at least two social media posts; at least one email; the Foundation's website; and signage by the staging area.
- Exclusive mention by the band during the event, or an opportunity to introduce the band and entertainers at the event.
- Two complimentary tables (8 guests each).

RAFFLE SPONSOR - \$500

Two spots available

- Recognition as the raffle sponsor on all printed tickets and signage at the event by raffle prizes.
- Verbal recognition from the podium when winners are announced.
- Logo placement in the sponsorship collage included on the Foundation's website and onsite signage.

LUNCH SPONSOR - \$5,000

One spot available

- Exclusive recognition as the Lunch Sponsor on print and digital communications including: at least three social media posts; at least two emails; the Foundation's website; and onsite signage throughout the venue area.
- Logo on branded cocktail napkins.
- Two complimentary table (8 guests each).

CEILI HOST - \$1,500

- Logo placement on the reserved table at the venue.
- Logo placement in the sponsorship collage included on the Foundation's website, onsite signage, at least one social media post, and at least one email.
- One table (8 guests).





LET'S COLLABORATE

Please contact Meg Friedman to learn more, confirm your involvement, or talk about how we might customize your sponsorship experience.



Phone

613-731-4660 x 350



Email

MegFriedman@stpats.ca



Website

www.stpatsfoundation.ca



Address

**2865 Riverside Drive
Ottawa, ON. K1V 8N5**